



## **MEDIA ALERT**

### **ANGLICAN CARE RECEIVES STATE AGED CARE AWARD**

**Anglican Care has been awarded a 'High Commendation' for the implementation and evaluation of its Memory Magic program at the 2011 Positive Living in Aged Care Awards ceremony at Luna Park yesterday.**

Memory Magic is a unique therapeutic activity that combines general knowledge with reminiscence.

Based on Montessori principles, the program was developed to provide an interesting and entertaining activity for people with cognitive difficulties. Anglican Care was the first aged care provider in Australia to implement the Memory Magic Program, working closely with Monash University and Swinburne University of Technology, to carry out an evaluation of the program and its benefits for residents and clients.

Marketing and Executive Support Manager, Kylie Jacques said Anglican Care is thrilled to receive industry-wide recognition for the Memory Magic program.

"The implementation of initiatives such as Memory Magic into our Lifestyle and Wellbeing programs allows Anglican Care to provide quality lifestyles for our residents, clients and staff," said Ms Jacques.

Across its eight Hunter and Central Coast facilities at Merewether, Booragul, Jesmond, Carey Bay, Mount Hutton, Toronto and Warnervale, Anglican Care is proud to continue a range of innovative and progressive strategies, implemented through its Retirement Living, Day Therapy, Residential Care, Community Care, Dementia Specific and Respite Care services.